

Power of Work Campaign

Goodwill Industries of Houston

Goodwill Industries of Houston launched the *Power of Work Campaign* just over one year ago, staying true to its guiding vision and mission:

To provide education, training, job opportunities and human services to people with disabilities or other barriers to employment so that they may become productive, independent members in our community enjoying life to its fullest possible potential.

The strategic priorities for Goodwill Houston that are fueling this fundraising effort include:

- Continue to provide jobs for and train even more people with disabilities and other barriers to employment
- Expand the number of stores throughout the community
- Grow our endowment to support mission and training

The Power of Work Campaign underscores the current need in the Houston area:

- Everyone needs and deserves the opportunity to work and to support themselves
- The unemployment rate in the Houston area is 4.5% - at least 210,000 people without jobs and means of supporting themselves and their families.
- 140,000 individuals on our area struggle with mental illness
- More than one million people in Texas are classified as disabled

The Power of Work Campaign will allow Goodwill to open more new stores throughout the community and to train more people for future jobs. The goal is self-sufficiency through opening 25 new Goodwill stores and corresponding Donation Centers. Each new Goodwill store, once built, can generate more than \$1 million each year in earned revenue and provide training and employment opportunities for disadvantaged and disabled men and women who would otherwise not be able to develop job skills or find employment. Simply stated, this organization provides the strongest proverbial “hand up” to those who would otherwise always be relegated to living with their “hand out.”

The Power of Work Campaign will raise \$15 million!

25 New Stores	\$5,250,000
Central Home	\$5,000,000
Capacity building	\$ 500,000
Endowment	\$4,000,000
Contingency	\$ 250,000
Total	\$15,000,000

Power of Work Campaign Leadership

**George Lindahl and Dougal Cameron
Co-Chairs**

Committee members: Greg Bopp, Mike Conway, Stephanie Donaho, John Duffie, Bob Frazier, Richard Hightower, Bill Kacal, Frank Lee, Allene Lucas, Barbara Villutis and Jim Vanderhider

They all believe in the Power of Work AND their hard work shows!

As of June 30, 2008, we are 68% towards goal!

GOAL:	\$15,000,000
DOLLARS RAISED TO DATE:	\$10,160,530
DOLLARS TO BE RAISED:	\$ 4,839,470

We are deeply grateful to our many generous donors, including:

Board of Directors of Goodwill Industries of Houston (100% participation)	\$5,696,445
Houston Endowment	\$2,000,000
Weekley Family Foundation	\$500,000
Vivian L. Smith Foundation	\$500,000
The Brown Foundation, Inc.	\$250,000
The Cullen Foundation	\$250,000
El Paso Corporate Foundation	\$240,000
The Fondren Foundation	\$200,000
The George and Josephine Hamman Foundation	\$100,000
The Margaret and James A. Elkins, Jr. Foundation	\$50,000
The Robert and Janice McNair Foundation	\$30,000
Apache Corporation	\$20,000
Major Donors and many generous individuals!	<u>\$324,085</u>
	\$10,160,530

Please consider making a gift to our Power of Work Campaign. Every dollar donated is one step closer to more jobs and more job training opportunities for many deserving Houstonians. For more information, please contact Steve Lufburrow, 713-699-6332 or Kate Lucrezi, 713-699-6357.