

Power of Work Campaign

Goodwill Industries of Houston

Goodwill Industries of Houston launched the *Power of Work Campaign* in 2007, staying true to its guiding vision and mission:

To provide training, education and job opportunities to people with disabilities and other barriers to employment, improving the lives of individuals, families and communities.

The strategic priorities for Goodwill Houston that are fueling this fundraising effort include:

- Continue to provide jobs for and train even more people with disabilities and other barriers to employment
- Expand the number of stores throughout the community
- Grow our endowment to support mission and training

The Power of Work Campaign underscores the current need in the Houston area:

- Everyone needs and deserves the opportunity to work and to support themselves
- More than 200,000 Houstonians are out of work - people without jobs and means of supporting themselves and their families
- More than 810,000 people in greater Houston are classified as disabled
- Thousands of homeless veterans are looking for work and encounter barriers to employment on a daily basis

The Power of Work Campaign will allow Goodwill to open more new stores throughout the community and to train more people for future jobs. The goal is self-sufficiency through opening 27 new Goodwill stores and corresponding Donation Centers. Each new Goodwill store, once built, can generate more than \$1 million each year in earned revenue and provide training and employment opportunities for disadvantaged and disabled men and women who would otherwise not be able to develop job skills or find employment. Simply stated, this organization provides the strongest proverbial “hand up” to those who would otherwise always be relegated to living with their “hand out.”

The Power of Work Campaign will raise \$15 million!

As of December 2010, we are 90% towards goal!

GOAL:	\$15,000,000
DOLLARS RAISED TO DATE:	<u>\$13,534,580</u>
DOLLARS TO BE RAISED:	\$ 1,465,420

Please consider making a gift to our Power of Work Campaign. Every dollar donated is one step closer to more jobs and more job training opportunities for many deserving Houstonians. For more information, please contact Steve Lufburrow, 713-699-6332 or Kate Lucrezi, 713-699-6357.

We are deeply grateful to our many generous donors, including:

Power of Work Campaign Commitments

Board Fund	\$ 6,235,000
Houston Endowment	\$2,000,000
Vivian L. Smith Foundation	\$500,000
Madison Charitable Foundation	\$500,000
Moran Foundation	\$500,000
Mabee Foundation	\$500,000
David Weekley Family Foundation	\$500,000
William Stamps Farish Fund	\$480,000
M. D. Matthews Foundation	\$250,000
The Brown Foundation	\$250,000
Cullen Foundation	\$250,000
El Paso Corporation	\$240,000
Fondren Foundation	\$200,000
Vale Asche Foundation	\$150,000
T.L.L. Temple Foundation	\$100,000
Hamman Foundation	\$100,000
Walter Oil & Gas Corp	\$50,000
Rusty Walter Family Fund	\$50,000
Mary Alice Smith Foundation	\$50,000
D. Martin Phillips	\$50,000
Elkins Foundation	\$50,000
Enervest, Ltd	\$45,000
Brad Freels/Midway Foundation	\$35,000
West Endowment	\$35,000
Shell Oil Company	\$30,000
McNair Foundation	\$30,000
Susan Vaughan Foundation	\$25,000
M.D. Anderson Foundation	\$25,000
Simmons Co./Griffis & Associates	\$25,000
Crain Foundation	\$20,000
Apache Corporation	\$20,000
Clayton Fund	\$20,000
The Hamill Foundation	\$15,000
John & Lisa Walker Family Fund	\$15,000
Cynthia & George Mitchell Fdn	\$10,000
Jamail Foundation	\$10,000
Silver Eagle Distributors	\$5,000
CRC Family Charitable Foundation	\$5,000
Hildebrand Foundation	\$5,000
Houston Automobile Dealers	\$5,000
Strake Foundation	\$5,000
Individual donors	\$144,580
TOTAL	\$13,534,580